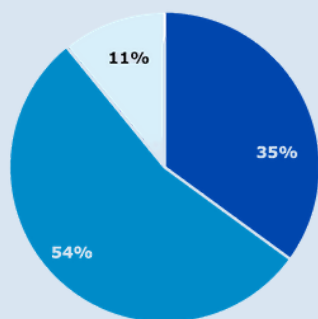


WHAT DO CITIZENS THINK ABOUT NANOMATERIALS?

ECHA/PR/20/08

On 16 November 2020 a study, commissioned by the **EU Observatory for Nanomaterials (EUON)**, measured and analysed how citizens in Austria, Bulgaria, Finland, France and Poland perceive nanomaterials and their potential risks and benefits to human health and the environment. The survey was conducted by SC&C s.r.o., EcoMole s.r.o. and ReachSpektrum s.r.o (EcoMole s.r.o. and ReachSpektrum s.r.o. merged their teams in 2020 and created a new company, REGARTIS s.r.o.)

The study found out that despite the broad use of nanomaterials in common life, the awareness about them and their characteristics is low. The lack of awareness correlates with the level of safety concerns of the citizens, which is, however, lower than for other modern technologies and trends.



■ Nothing at all ■ A little ■ A lot

Have you ever heard anything about nanomaterials?

The key recommendation of the study is to increase European citizens' awareness of nanomaterials, including their benefits and risks, to ensure the public can make informed choices.

[Read the full report](#)

(87 %) of study respondents want to know if the product they are buying contains nanomaterials



particularly in:

- food-related products
- medicine
- cosmetics
- toys
- clothing and textiles
- household products

Materials of good quality
Wide application
New or modern technology
Small particles materials
Microscopic scale and microscopic particles
Nanoparticles nanotechnologies
Molecular structures
Other responses
Do not know

Spontaneous knowledge of what the term "nanomaterials" means