



## 3<sup>rd</sup> Meeting of EFSA's Stakeholder Forum

### "Exploring mechanisms for stakeholder engagement"

#### Draft agenda

Meeting date:	<b>17-18 October 2019</b>
Meeting time:	<b>11:30-18:15   09:00-13:00</b>
Meeting venue:	<b>Parma, EFSA premises</b>

Within the framework of EFSA's [Stakeholder Engagement Approach \(SEA\)](#), the aim of the annual [Stakeholder Forum](#) is to bring together representatives of the registered stakeholder organisations and members of the Stakeholder Bureau, EFSA's Management Board, EFSA's Senior Management, scientific and communication officers, observers from sister Agencies and the European Commission to provide strategic input on specific aspects of EFSA's work.

Further to the review of its Founding Regulation, EFSA has been allocated new tasks and responsibilities, calling for more transparency and engagement to build trust in the scientific risk assessment process underpinning food policy-making. With this in mind, the **scope** of this year's Forum will be reviewing and co-designing with stakeholders EFSA's future engagement mechanisms (tools, formats, activities) to meet the requirements of the new [Transparency Regulation](#) 2019/1381. This reflection will be functional to the elaboration of the EFSA Strategy 2027 and will inform the forthcoming review of the SEA after its first three-year cycle.

More specifically, the **objectives** of this year's Forum are to:

- increase awareness of the SEA's *raison d'être* and implementing mechanisms, especially from the newly registered stakeholders (as requested by participants to the 2018 Forum);
- ensure an adequate and balanced involvement of different stakeholders in the discussion;
- uncover and manage diverging expectations within the stakeholder community; and
- collect concrete proposals to (re)shape EFSA's stakeholder engagement mechanisms and meet the requirements of the new Transparency Regulation;

The **format** is structured around four activities: an **onboarding session** where newly registered stakeholders will have opportunity to learn about the main elements of the SEA; a **plenary session** to set the scene and prepare for the workshop; a **workshop** in the format of World Café conversations to co-design EFSA's future engagement mechanisms; a closing **panel discussion** to take stock of the outcomes of World Café conversations and reach an agreement on the next steps to integrate them in the implementation the provisions of the new Transparency Regulation.



## DAY 1

From 11:00	Registration of participants <i>Upon presentation of a valid identity document</i>	
11:30-12:45	<b>Onboarding session (optional participation)</b> <i>The purpose of this session, targeting newcomers but open to formerly registered organisations as well, is to present the SEA in an interactive way, using some key milestones of its first three years of implementation as stories to exemplify its raison d'être and implementing mechanisms, according to a lived-experience and multi-perspective approach.</i>	
12:45-14:00	Welcome/networking lunch <i>Registration desk open for registration</i>	
14:00-14:10 (10')	<b>Welcome and opening of the 2019 Forum</b>	<b>Bernhard Url</b> Executive Director, EFSA
14:10-14:20 (10')	<b>EFSA's stakeholder engagement: views and recommendations from EFSA's Management Board</b>	<b>Jaana Husu-Kallio</b> Chair of EFSA's Management Board  <i>Via teleconference</i>
14:20-14:50 (30')	<b>Trusting Science in an Age of Distrust – Why Engagement Matters</b>	<b>Annette Klinkert</b> Director of the European Science Engagement Association ( <a href="#">EUSEA</a> )
14:50-15:30 (40')	<b>Audience-led discussion with feedback from EFSA</b>	<b>Moderator:</b> Annette Klinkert Director of the European Science Engagement Association (EUSEA)
15:30-15:50 (20')	<b>Windows for stakeholder engagement along EFSA's risk assessment process</b>	<b>Didier Verloo</b> Head of Assessment and Methodological Support Unit, EFSA
15:50-16:00 (10')	<b>Introduction to the World Café conversations</b>	<b>Anthony Smith</b> Team Leader Content and Social Science, EFSA
16:00-16:15	Grab a coffee and pick a table	
16:15-18:15 (120')	<b>World Café conversations (Part I)</b> <i>Rounds of short group conversations fostering collaborative dialogue on several dimensions of stakeholder engagement in the risk assessment process. The workshop aims to elicit input and co-design EFSA's future engagement mechanisms.</i>	



<p><b>Whom should EFSA engage with?</b>  <i>The discussion will focus on identifying which stakeholders EFSA should engage with, depending on the specific needs of the risk assessment process. Criteria and issues to be considered when identifying the appropriate stakeholders will be discussed, e.g. with regards to stakeholder organisation-mediated vs direct engagement.</i></p>	<p><b>Host:</b>  <b>Maud Perrudin</b>, AESGP - Association of the European Self-Medication Industry</p> <p><b>Co-host (EFSA):</b>  <b>Matthew Ramon</b>,          Team Leader External Engagement, Engagement and Cooperation Unit</p>
<p><b>Early involvement of stakeholders in horizon scanning activities</b>  <i>The table will focus on how stakeholder engagement can support the identification of priority issues for EFSA self-task activities to ensure that key issues of concern to the wider public are being addressed such as determining future mandates; identifying future relevant emerging food- and food systems-related risk assessment questions (horizon scanning), providing input on future trends of food production, processing and consumption; indicating new concerns, including issues that cut across domains wider than but including food system safety.</i></p>	<p><b>Host:</b>  <b>Sean O’Laoide</b>, Federation of Veterinarians of Europe</p> <p><b>Co-host (EFSA):</b>  <b>Tobin Robinson</b>,          Head of Scientific Committee and Emerging Risk Unit</p>
<p><b>Next steps for public engagement through crowdsourcing</b>  <i>Participants will exchange views on the feasibility of using crowdsourcing as a public engagement method in the risk assessment process and on factors to be considered when designing it: e.g. target audiences; and weighting of crowdsourcing-generated materials.</i></p>	<p><b>Host:</b>  <b>Riccardo Siligato</b>, EU Agri-cooperatives/EU Farmers-COPA COGECA,</p> <p><b>Co-host (EFSA):</b>  <b>Federica Barrucci</b>,          Scientific Officer,          Assessment and Methodological Support Unit</p>
<p><b>Unpacking the “science box”. A space for scientific discussion</b>  <i>Participants will exchange views on the feasibility and boundaries of a “science box” where scientists discuss scientific issues without any stakeholder/public scrutiny.</i></p>	<p><b>Host:</b>  <b>Jose Julio Ortega</b>,          Society of Environmental Toxicology and Chemistry Europe - SETAC</p> <p><b>Co-host (EFSA):</b>  <b>Didier Verloo</b>,          Head of Assessment and Methodological Support Unit</p>
<p><b>Collecting stakeholder input beyond just risk assessment</b>  <i>Participants will reflect on EFSA’s mechanisms to elicit stakeholder feedback, focusing on format, use and dissemination of communication products as well as understanding stakeholders’ views and perceptions of EFSA in general. The conversation will attempt to provide ideas on how to strengthen methods in place and identify innovative ones to minimize respondent fatigue, while maximizing the use of input received.</i></p>	<p><b>Host:</b>  <b>Floriana Cimmarusti</b>,          Safe Food Advocacy Europe - SAFE</p> <p><b>Co-host (EFSA):</b>  <b>Domagoj Vrbos</b>,          Social Scientist,          Communication Unit</p>



	<p><b>Digital solutions to ease stakeholder engagement</b>  <i>The table will look into how digital technology may support and rationalise stakeholder engagement by, for example, ensuring real-time access to relevant and bespoke information based on user profiles and preferences. Existing tools (e.g. website) will be examined to find opportunities for an easier and timely access to relevant information by stakeholders.</i></p>	<p><b>Host:</b>  <b>Elinor McCartney,</b>  <i>Federation of Veterinary Consultants</i></p> <p><b>Co-host (EFSA):</b>  <b>Cinzia Percivaldi,</b>  <i>Team Leader Events Services, Corporate Services Unit</i></p>
	<p><b>Follow-up mechanisms to report on the use of stakeholders' contributions</b>  <i>The discussion will focus on sharing views and proposals to strengthen transparency in communicating how stakeholders' views and input have been taken into account and contributed to influence EFSA's processes.</i></p>	<p><b>Host:</b>  <b>Giulia Tarsitano,</b> <i>European Community of Consumer Cooperatives - Euro Coop</i></p> <p><b>Co-host (EFSA):</b>  <b>Lucia Parrino,</b>  <i>Strategic Consultant, Corporate Services Unit</i></p>
<p>18:15- 19:30</p>	<p>Networking cocktail (EFSA premises)</p>	

## DAY 2

<p>09:00- 10:45 (95')</p>	<p><b>Continuation of World Café conversations (Part II)</b></p>	
<p>10:45- 11:15</p>	<p>Coffee break</p>	
<p>11:15- 12:00 (45')</p>	<p><b>Sharing insights from World Café conversations</b></p>	<p><b>Moderators:</b>          Barbara Gallani, Head of Communication, Engagement and Cooperation Department, EFSA</p> <p>Victoria Villamar, Head of Engagement and Cooperation Unit, EFSA</p> <p><b>Presenters:</b>          World Café hosts</p>



<p>12:00-12:45 (45')</p>	<p><b>Interactive panel discussion on World Café outcomes</b></p>	<p><b>Moderators:</b> Barbara Gallani, Head of Communication, Engagement and Cooperation Department, EFSA</p> <p>Victoria Villamar, Head of Engagement and Cooperation Unit, EFSA</p> <p><b>Panellists:</b> Bernhard Url, Executive Director, EFSA</p> <p>Selomey Yamadjako, Head of Business Services Department, EFSA</p> <p>Guilhem De Seze, Head of Scientific Evaluation of Regulated Products Department, EFSA</p> <p>Juliane Kleiner, Head of Risk Assessment and Scientific Assistance Department, EFSA</p>
<p>12:45-13:00 (15')</p>	<p><b>Take home messages and close of meeting</b></p>	<p><b>Bernhard Url</b> Executive Director, EFSA</p>
<p>13:00-14:00</p>	<p>Lunch</p>	